

HIGH QUALITY MARITIME SATELLITE BROADBAND GOES LIVE ACROSS NORTH AMERICA

NSSL, London: Cruise ships, luxury yachts and commercial tankers can for the first time benefit from terrestrial-quality high-speed broadband services across inland and coastal areas of the North American land mass. With this extended coverage, UK-based satellite communications provider NSSL is uniquely positioned to provide maritime broadband services covering North America, the Caribbean, Europe, Latin America, the Mediterranean, the North Sea and the majority of the Atlantic Ocean.

International satellite communications provider NSSL has completed trials with key customers of its CruiseIP maritime broadband service in the new areas of extended US coverage and began offering the service commercially on 1st July 2006.

Since its launch in January 2005, NSSL's CruiseIP broadband service has been available on the North American east coast and in the Great Lakes. NSSL is now adding PanAmSat's Galaxy 10-R satellite to its CruiseIP network, vastly extending the service's coverage to include the entire US land mass, Canadian west coast, Alaska, and Hawaii.

Cruise IP is the low cost alternative to VSAT, offering high quality broadband IP at speeds between 128kbps and 2Mb depending on which package is chosen. CruiseIP provides a guaranteed quality of service and contracted contention ratios. As part of its service offering, NSSL will plan, install and integrate the network as well as provide a premium 24 hour level of service.

Sally-Anne Ray, Sales Director, NSSL, says: "We are committed to extending the reach of CruiseIP as demand for this popular service grows. Adding new coverage areas will provide us with excellent opportunities to tap into considerable markets that are as yet unserved. The USA's west coast has a high volume of maritime movements many of whom have a growing need for broadband."

"While California is an obvious target, the popular routes extend as far north as Alaska's Aleutian Islands, which attract seasonal leisure travellers and year-round commercial traffic. In addition, a great advantage of the Galaxy 10-R satellite is that it features coverage of the Hawaiian Islands. We are seeing considerable interest from

several clients who are reviewing their communication strategies as a result of our investment in extending areas of coverage.”

While NSSL continues to examine further opportunities to extend coverage globally, it is also investing heavily in technologies that will allow vessels to move between different coverage areas while retaining their current IT set-up and without the need for additional line-up and engineering support. The aim is to reduce the amount of downtime between areas of coverage and to greatly simplify the task of system tracking changes and full service restoration.

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Notes for editors

About NSSL

Established in 1969 NSSL Ltd is an independent service provider for satellite communications solutions, and one of the top Inmarsat service providers worldwide. With a wide range of services and extensive experience of systems integration and application development, our focus is on the maritime, government, energy, media, finance and corporate sectors. We provide voice, data and broadband solutions anywhere in the world. Based in the UK, with offices in the US and now in Singapore and a network of agents and engineers worldwide to provide service support to our global customer base.

For further information please contact:
Chris Watts at Cancan Communications
Christopher.watts@cancancommunications.com

T +44 020 7395 0508