

Title: Space NewsFeed  
Date: Apr 2008  
Frequency: Updated daily  
Page views: 50,000 per month



## **NSSL Increases Broadband Speeds To 3Mb At No Extra Cost!**

---

*(8 April 2008) NSSL, the international satellite communications service provider, will become the first satellite broadband operator to offer 3Mb download speeds to its land and maritime broadband customers.*

Customers subscribing to NSSL's 'premium' airtime package will from the 5th of April now enjoy an increase of 50% download speeds of up to 3MB, instead of the usual 2MB, at no extra cost! This makes NSSL the first provider of DVBS2-RCS services to offer such high speeds!

Commenting on the new enhancement to its Broad IP and Cruise IP services (its land and maritime broadband brands), Sally Ray, NSSL Sales Director, said: "No other provider is offering such a fantastic improvement in service to its customers and at no extra cost. The reason NSSL can do this is simple: having launched two 'state of the art' DVBS2-RCS gateways in Florida and California in mid 2007, we can provide additional speed, extended coverage and voice quality. This greatly enhances the communications experience for all our users. We intend to offer our customers even greater speed and better service options in the near future."

Broad IP and its maritime counterpart, CruiseIP, were originally launched in 2005, and provide a low cost, high quality broadband communications alternative to VSAT. Since launching, NSSL has seen its coverage and services continually extended. Originally covering the North American East coast, Mediterranean, Middle East and Caribbean, it now also covers the entire USA, Latin America, and Canadian West coast, the North Pacific and North East and South East Asia and NSSL expects further coverage increases by the end of the year.

---

### About NSSL

Established in 1969, NSSL Ltd is an independent service provider for satellite communications solutions. With a wide range of services and extensive experience of systems integration, network management and application development, our focus is on providing communication and IT solutions to the maritime, government, energy, media, finance and corporate sectors. NSSL is based in the UK and has a network of engineers and service agents world-wide to provide in country support to its global customer base.

Most importantly, NSSL prides itself as being at the forefront of technology with service offerings for customers that want to stay ahead of the technology wave. NSSL launched its broadband DVBS2-RCS Land Earth Stations in Florida and California one year ago and has already achieved an installed base of hundreds of customers in both the Maritime and Land markets globally. As a result of owning and managing its own network it has allowed NSSL to further develop its own service offering to its customers.