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NSSL Launches 'Premium Voice' To Land And Sea Clients



(7 December 2007) NSSL, the international satellite communications service provider, officially launched its toll-quality voice service for its BroadBand land and sea users.

It has already caused much interest at the Ft Lauderdale Boat Show where it was first aired live at the end of October for Super-yacht captains, crew and owners who were encouraged to try out the service and 'phone a friend over satellite'. The service so impressed them that NSSL found itself pre-launch already inundated with enquiries and orders.

NSSL's "Premium Voice" service will be a welcome development for organisations and industries that rely on consistently reliable voice and data communications such as the maritime, oil & gas, mining, media and construction sectors. The service, known as 'premium voice' works over NSSL's Broadband services but provides a guaranteed and separate toll quality voice service through the satellite and into the terrestrial network. This is distinguished from competitor offering's of VOIP (voice over Internet Protocol) systems which are often best effort only and tend to be very variable even over one phone call as the voice quality is affected by data traffic both the specific users and others who all contend for the same satellite and Internet capacity.

The new "Premium service" is available to NSSL CruiseIP and BroadIP customers. CruiseIP and BroadIP are low cost alternative to VSAT, utilising the latest DVBS2-RCS technology and offering high quality broadband speeds up to 2Mb for maritime and land users respectively. 'Premium voice' is provided at a much lower cost than rival providers. Calls typically cost US\$ 0.25 per minute to the US or customers can opt for an all-inclusive package for unlimited calls to the US.

Commenting on the new service, Sally Ray, NSSL Sales Director, said: "It's no good having broadband on land or at sea if the voice quality is poor, or even worse, poor and expensive. 'Premium voice' provides some of our most important customers such as those in yachting, oil & gas, banking and mining the predictability and security that is crucial in today's fast moving world."