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NSSL Expands Into Middle East With New Office In Dubai

(7 November 2007) NSSL, the international satellite communications service provider, is opening a new office in Dubai, United Arab Emirates (UAE).

NSSL already has offices in North America, Europe and Asia, but this is the first office in the Middle East. The office will support NSSL customers in the oil, corporate and financial sectors, many of which have their headquarters in the UAE. The decision to expand NSSL's capability in the territory was made in response to growing regional demand for their services.

The new office will provide service management for NSSL customers in the region as well as warehousing to meet the growing local demand. Agents and engineers at the office will focus on providing Broadband Global Area Network (BGAN), the new Inmarsat IsatPhone and BroadIP VSAT services. To support the launch of the new office a 'show and tell' sales event focusing on BGAN, BroadIP and the new IsatPhone will be held in January 2008. Paul Parkes will head up the new office from November 2007.

Sally Ray, NSSL Sales Director, said: "At NSSL we distinguish ourselves from our rivals through our high levels of technical capability and after sales support. This is our number one priority but to do this we must be near to where our customers operate." She went on to say: "It's a sign of the strong position and global reach of NSSL that we now have offices in virtually every continent."