

Title: The Yacht Report online
Date: December 2007
Frequency: Updated daily
Page views: tbc



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NSSL, the international satellite communications service provider, officially launched its toll-quality voice service for its BroadBand land and sea users. It caused much interest at the Ft Lauderdale Boat Show where it was first aired live at the end of October for superyacht captains, crew and Owners who were encouraged to try out the service and 'phone a friend over satellite'. So impressed, NSSL found themselves inundated with enquiries and orders pre-launch.

NSSL's "Premium Voice" service will be a welcome development for organisations and industries that rely on consistently reliable voice and data communications such as the maritime, oil & gas, mining, media and construction sectors. The service, known as 'premium voice' works over NSSL's Broadband services but provides a guaranteed and separate toll quality voice service through the satellite and into the terrestrial network. This is distinguished from competitor offering's of VOIP (voice over Internet Protocol) systems which are often best effort only and tend to be very variable even over one phone call as the voice quality is affected by data traffic both the specific users and others who all contend for the same satellite and Internet capacity.

The new "Premium service" is available to **NSSL** CruiseIP and BroadIP customers. CruiseIP and BroadIP are low cost alternative to VSAT, utilizing the latest DVBS2-RCS technology and offering high quality broadband speeds up to 2Mb for maritime and land users respectively. 'Premium voice' is provided at a much lower cost than rival providers.

Commenting on the new service, Sally Ray, NSSL Sales Director, said: "It's no good having broadband on land or at sea if the voice quality is poor, or even worse, poor and expensive. 'Premium voice' provides some of our most important customers such as those in yachting, oil & gas, banking and mining the predictability and security that is crucial in today's fast moving world."