

Title: The Yacht Report online
Date: March 2008
Frequency: Updated daily
Page views: tbc

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hosted by The Yacht Report

28 March 2008 11:30:00 AM - Extra Broadband For Maritime Customers

NSSL, the international satellite communications service provider will become the first satellite broadband operator to offer 3MB download speed to its land and maritime broadband customers.

Customers subscribing to NSSL's 'premium' airtime package will, from the 5th of April, now enjoy an increase of 50% download speeds up to 3MB, instead of the usual 2MB, at no extra cost. This makes **NSSL** the first provider of DVBS2-RCS services to offer such high speeds.

Commenting on the new enhancement to its Broad IP and Cruise IP services (its land and maritime broadband brands), Sally Ray, NSSL Sales Director, said: "No other provider is offering such a fantastic improvement in service to its customers and at no extra cost. The reason **NSSL** can do this is simple: having launched two 'state of the art' DVBS2-RCS gateways in Florida and California in mid 2007, has allowed us to provide additional speed, quality voice and extended coverage which greatly enhances the communications experience for all our users – and which this space we intend to offer our customers even greater speed and better services options in the near future."

Broad IP and its maritime counterpart, CruiseIP were originally launched in 2005, each designed to provide a low cost, high quality broadband communications alternative to VSAT. Since their launch, NSSL has seen its coverage and services continually extended. Originally, covering the North American East coast, Mediterranean, Middle East and Caribbean, it now covers the entire USA, Latin America, and the Canadian West coast, the North Pacific and North East and South East Asia with further coverage expected by the end of the year.