

Title: Total Telecom online
Date: March 2007
Frequency: 105,000 unique users per month



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NSSL launches prepaid BGAN

NSSL

07 March 2007

Easier pricing introduced for satellite based communications

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March 8th, London, NSSL: International satellite communications provider NSSL today announced the launch of PrePaid Broadband Global Area Network (BGAN). BGAN represents a first in mobile communication services, delivering simultaneous voice and data services through a single device from virtually anywhere in the world. The service is aimed at users who enjoy the predictability of having a fixed monthly fee.

The flexibility of this service makes BGAN much more accessible to regular business users as they do not have to worry about high variable costs from month-to-month.

PrePaid BGAN is available on all BGAN terminals and services. There are two packages NSSL is offering:

\$750 package – includes SIM card, activation, subscription and \$500 of airtime which lasts 3 months

\$1,250 package – includes SIM card, activation, subscription and \$1000 of airtime which lasts 6 months

Danielle Edwards, Product Marketing Manager at NSSL said, "We have introduced PrePaid BGAN in response to demand from our customers. Being able to predict a business's monthly costs removes the fear many customers have of running up huge bills." Danielle went on to say, "The launch of PrePaid BGAN builds onto NSSL's overall objective to be the most flexible, open and service led satcoms provider. This was also demonstrated by the recent launch of NSSL's rental service which allows clients to lease a range of products for a limited period of time."

